

Sample Municipal Mission Statements

1. *At Your Service: A respected and inspired public service partner.* – City of London
2. *The Township of Asphodel-Norwood strives to provide a variety of services and programs to the community in an efficient, cost-effective and cooperative manner.*
3. *The Corporation of the Municipality of Chatham-Kent is a proud, proactive, progressive team committed to innovation and leadership through the provision of services enhancing the quality of life in our community.*
4. *Niagara Region will serve its residents, businesses and visitors through leadership, partnership and the provision of effective and community focused services.*
5. *The mission of Council and staff is to work together to create and implement strategies necessary to turn the vision into reality.* – City of Hamilton
6. *Quality services and community leadership.* – City of Thunder Bay
7. *To bring together PEOPLE, PARTNERSHIPS and POSSIBILITIES for a strong and vibrant Northumberland County.*
8. *A safe, livable, and sustainable community for our present and future citizens.* – Maple Ridge
9. *Mission Statement - The Municipality will maximize opportunities for social and economic development while retaining an attractive, sustainable and secure environment for the enjoyment of residents and visitors. Through responsible and professional leadership and in partnership with others, the Municipality will strive to improve the quality of life for all residents living and working in the larger community.* – District of Lunenburg
10. *City of Buffalo - MISSION STATEMENTS - To assist our residents in attaining and maintaining a high standard for their quality of life. The Buffalo Municipal Housing Authority will provide services and opportunities associated with affordable, desirable, and secure housing to individuals and families. We will provide customer service, programs and amenities which are the best possible.*
11. *Marathon will continue to be a healthy and progressive community that supports development opportunities, lifestyle quality and open, flexible governance.*

Sample Municipal Vision Statements

1. *Waterloo Region will be an inclusive, thriving and sustainable community committed to maintaining harmony between rural and urban areas and fostering opportunities for current and future generations.*
2. *Marmora and Lake will continue to be a small thriving Municipality in Ontario; a desirable place to work, live, vacation, and retire; by providing a clean natural environment, varied sources of recreation, excellent services and reasonable taxes.*
3. *Powassan is a community that embraces change while respecting the rich heritage of the area. It is a municipality based on strong fiscal government with a durable economy that recognizes the rights of all citizens, respects the environment and the amenities that it affords and offers to citizens a healthy, active lifestyle.*
4. *El Paso County Government is versatile, accessible, and enterprising. We anticipate and respond to a constantly changing environment.* – El Paso County, Colorado
5. *To be recognized as the model for service excellence!* – Lee County, Florida
6. *Thunder Bay: Connected, Healthy, Vibrant, Strong*

7. *Within the next five years, the Women's Centre will have helped create a safer, more harmonious community by helping women acquire the education, skills and resources necessary to build self-sufficient prosperous lives.*
8. *Vision 2025 - The District of Maple Ridge is among the most sustainable communities in the world. As a community committed to working toward achieving carbon neutrality, residents experience the value of a strong and vibrant local economy and the benefits of an ongoing commitment to environmental stewardship and creation of stable and special neighbourhoods. Maple Ridge is a world leading example of thoughtful development and a socially cohesive community, especially as it relates to the use of leading edge "environmental technologies," social networks and economic development. Other municipalities consistently reference the District of Maple Ridge for its innovative approaches to dealing with seemingly intractable challenges.*
9. *Lunenburg - Vision Statement - We are a community of communities each with a unique history representing a diversity of cultural backgrounds and a mix of suburban and rural opportunities. We enjoy healthy lifestyles rooted in unrestricted access to the natural beauty of our region's coastline, lakes and forests, a pristine environment and high quality community services.
Our caring and tolerant communities supported by a strong volunteer base provide a rich mosaic of services to enhance the quality of life in our region offering a lifelong home. We are a progressive community with a sustainable, diversified economy incorporating both traditional resource based activities and a spirit of innovation and entrepreneurship that capitalizes on new economic opportunities. Our success is built on a strong work ethic and productive working relationships with our community and regional partners. We are a vital economic and service centre for the region.*
10. *City of Buffalo - VISION STATEMENTS
The Purpose of the Buffalo Municipal Housing Authority is multi-faceted. It is our intention to create programs and provide services to our resident population and the broader Buffalo community within the parameters set by these overall goals:
To provide safe, clean, affordable housing to residents of the City of Buffalo that will be considered housing of choice.
To encourage and participate in strategic redevelopment of city's neighborhoods.
To offer all residents equal access to desirable housing and communities.
To Foster a sense of purpose and pride that will encourage family self-sufficiency.
To encourage tenant participation and involvement in BMHA operations and services as well as providing access to entrepreneurial development and employment opportunities.*
11. *The Municipality of Gordon/Barrie Island puts its people first by ensuring our community is a safe and healthy place to establish roots; we promote sustainable development, active lifestyles, and our treasured location off the beaten path.*
12. *Markstay-Warren - "To develop and grow as a rural community of choice that recognizes the value of economic prosperity in the pursuit of enhanced community amenities and quality of life."*
13. *Marathon, The Superior Community!*

Example of Principles and Values to Consider – Municipal and Business

1. *Economic Growth and Innovation*
2. *Effective Partnerships*
3. *Regional Responsibility*
4. *Infrastructure Investment and Renewal*
5. *Encouraging and Promoting the Private Sector*
6. *Informed and Involved People*
7. *Safe and Accessible Neighbourhoods*
8. *Cultural Diversity and Inclusiveness*
9. *Economic, Environment and Social Responsibility*
10. *Fiscal Accountability and Sustainability*
11. *Maple Ridge*
 - a. *Leadership: To encourage innovation, creativity, and initiative.*
 - b. *Service: To be fair, friendly, and helpful.*
 - c. *Reputation: To stress excellence, integrity, accountability, and honesty.*
 - d. *Human Resources: To recognize that our people are our most valuable resource.*
 - e. *Community: To respect and promote our community.*
 - f. *Stewardship: To consider the long-term consequences of actions, think broadly across issues, disciplines and boundaries and act accordingly.*
12. *Northumberland County*
 - a. *Mutual trust and respect*
 - b. *Honesty and integrity*
 - c. *Collaboration / Communication*
 - d. *Caring and supportive*
 - e. *Accountability*
 - f. *Innovation and Excellence*
13. *Act with uncompromising honesty and integrity in everything we do.*
14. *Value and develop our employees' diverse talents, initiative and leadership.*
15. *Excellence: We relentlessly pursue excellence in everything we do, every day.*
16. *People: We work in an inclusive environment that embraces change, new ideas, respect for the individual and equal opportunity to succeed.*
17. *Profitability: We earn sustainable financial results that enable profitable growth and superior shareholder value.*
18. *Accountability: We are accountable – individually and in teams – for our behaviors, actions and results.*
19. *Respect for People: We value our people, encourage their development and reward their performance.*
20. *•Quality in everything we do*
21. *•Exceeding customer expectations*

22. •Trust, respect and integrity in all of our relationships
23. •Continuous improvement, innovation and embracing change
24. •Teamwork and open, honest communication
25. •Each employee's responsibility for contributing to the company's success
26. •Creating a safe, productive and rewarding work environment
27. •Building a high-performing, diverse workforce
28. Customer Value. We deliver unparalleled value to our customers.
29. •Only by serving our customers well do we justify our existence as a business.
30. •We view our success as dependent on our customers' success, both now and in the future.
31. Accountability. We keep our commitments to our stakeholders.
32. •We earn the confidence of our stakeholders by acting with integrity and behaving ethically.
33. •We do what we say we will do.
34. Innovation. We embrace change, for ourselves and for our customers and partners.
35. •We foster creativity, innovation and risk-taking that will enhance shareholder value and improve our customers' businesses and our own.
36. •We use technology as a strategic tool.
37. •We understand that the best decisions balance thoughtfulness and speed.
38. Integrity: Communicate openly and honestly and build relationships based on trust, respect and caring.
39. Service: Satisfy our customers every time.
40. Teamwork: Work together effectively to achieve our goals, while encouraging individual contribution and responsibility.
41. Innovation: Nurture and support creativity and the development of new ideas, products and processes.
42. Excellence: Improve our performance continuously and strive to be the best in everything we do.
43. Community: Conduct our business as responsible members of the communities in which we operate.