

Draft Minutes
Joint Economic Development Meeting
February 15, 2011
Deep River Town Hall
7:00PM – Room 208

Present: Mary MacCafferty – Deep River – Chair Person
John Hoyle – Laurentian Hills
Brenda Blimkie – Laurentian Hills
Tammy Stewart – Head Clara and Maria
John Walden - Staff

1. Minutes of Meeting of January 25, 2011 – minutes were approved as presented.
2. Business Arising from Minutes
 - a. Draft Terms of Reference – Terms of Reference were approved and are to be taken back to municipal Councils for their approval.
A question about the Visitor's Centre partnership was raised, particularly in regards to Petawawa's participation. John Walden was instructed to call a Visitor's Centre meeting in the near future so that the status can be determined for budget purposes. **Action: John Walden**
It was suggested that AECL could be approached to see if they are interested in becoming a more active partner. **Action: John Hoyle**
 - b. Work plan update – It was noted that EXPO 150 municipal display development was added to the work plan.
 - c. Expo 150 – An outline of the proposed EXPO 150 presentation was presented in the form of a document from Nancy Champaign – Skuce. The committee accepted the proposal and the project will move ahead.
 - d. Proposed Budget – The budget was presented as it currently stands, but it was noted that there will still be changes to reflect evolving priorities. (Training amount will be removed, and website amount reduced).
 - e. New Visitor's Directory – The committee reviewed the new Visitor's Directory and the new Travel Guide and Map. Visitor's Directories will be distributed throughout the area over the next few weeks. **Action: John Walden**
 - f. High Speed Internet – The Eastern Ontario Warden's Caucus high speed internet initiative was discussed. Reeve Stewart noted that a representative of the Warden's Caucus project will be making a presentation on April 1st to Head Clara Council and John Walden is welcome to attend.
 - g. Base Petawawa attraction efforts – Efforts to attract people from base Petawawa were discussed and the attraction brochure that targets this market was reviewed. It was decided that the brochure will be redesigned and updated with fresh pictures and revised quotes and information.

2. New Business

- a. Report on EDCO Conference – A report on the Economic Developers of Ontario Conference was discussed. It was noted that a new development agency (Fed Dev Ontario) has \$1 billion in programs for southern Ontario for the next five years. Mr. Walden has connected the Deep River Science Academy with a Fed Dev representative as one program is a nearly perfect fit for the academy. The possibility of funding for Bubble Technologies will also be explored. The Committee noted that information coming from attendance at conferences like this is very valuable to the committee.
- b. Canadian Nuclear Association – Conference is coming up later this month. John Walden has three pre-arranged meetings at the conference.
- c. Housing Report – There was discussion about the ongoing demand for housing for aging people who want to stay in the area. The demand is not only in Deep River, but in Laurentian Hills as well. The aging at home project was also discussed as something that will have an impact.

3. Other Business

- a. John Walden is to bring an Economic Development Services power point presentation to the next meeting.

4. Next meeting – March 29, 2011. John Walden is to make sure that Jim Gibson from Rapides Des Joachims is invited to the meeting. **Action: John Walden**